Web Services

Today's competitive business environment demands reliable, secure, fast, and often times regulation compliant communications. Finding a simple, cost-effective way of distributing critical information while maintaining security and timeliness can be challenging. Venali's Smart Messaging Web Services meet these demands while allowing you to leverage your company's existing IT investment. Now you can easily integrate the ability to send faxes, voice messages, mobile (SMS/MMS) messages, emails and telex into your existing enterprise applications.

Enhance Your Legacy Applications with the Power of Fax, Voice and More

Using Venali's Smart Messaging Web Services allows you to increase productivity and efficiency while decreasing development and telecommunications costs. Companies can utilize Venali's proven technology to conveniently deliver business to business and business to consumer transactions integral for the movement of money, materials, products, and people. Save time and money by effortlessly sending alerts and notifications such as trade and travel confirmations, purchase orders, invoices, shipping notices, emergency alerts, status updates and appointment reminders right from the programs that created them.

Venali's Smart Messaging Web Services provide you with seamless integration between the Venali® Global IP Messaging Network and your mission critical applications, allowing for messaging on-demand. Message transmission requests to/from Venali are processed as they are received throughout the day using emerging Web Services Oriented Architecture (SOA) technologies. A variety of message delivery and reception formats allow for flexibility when integrating with your applications.

Broad Development Support

With Venali Smart Messaging Web Services, software developers can quickly and easily enable fax, voice messaging, mobile messaging, email and telex capabilities to their existing and new applications.

Venali Web Services use the Simple Object Access Protocol (SOAP) and Web Services Description Language (WSDL) standards so development teams can program in their preferred environment – such as Microsoft Visual Studio .NET, Java, PHP or Perl.

By leveraging ubiquitous Web Services standards including XML schemas, your IT department can significantly reduce the total cost and complexity of its development projects and telecommunication services while rapidly providing solutions to meet unique business demands. Furthermore, developers have the option to use Web Service security features such as digital signatures and encryptions as well as the ability to encode messages using the Direct Internet Message Encapsulation (DIME) or base64.

The API is broken down into three core sections – sending messages, receiving messages, and managing messages. In order to accomplish these tasks a series of methods and objects are provided as well as sample source code and detailed documentation giving developers the ability to quickly fax, voice message, mobile (SMS/MMS), email and telex enable their applications.
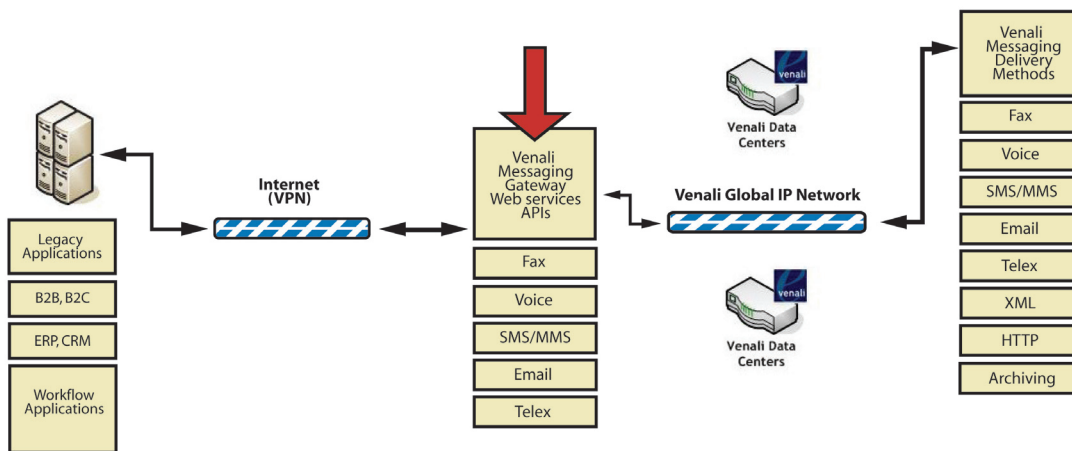
Key Features
- Based on a foundation of proven messaging technology
- Enables fax, voice messaging, mobile (SMS/MMS) messaging, email and telex for your business applications with no hardware investment
- Scalable from a single location to multi-site enterprises
- Uses standard Web Services Protocols and Standards

BENEFITS

- Allows companies to integrate best-of-breed components in established rigid supply chain architectures and emerging industry value networks
- Cost savings by providing straightforward integration
- Easier extension of legacy logic to work with new business functionality
- Greater flexibility to change without the need to constantly re-architect for growth
- Makes integration with external trading partners easier
- Reduced deployment time with an API Guide that includes source code samples
- Speeds up business processes to make them happen in real time and helps synchronize real time business data and component-based interoperable applications

Messaging and Workflow Solutions

Proven Foundation of Technology

Venali is a leading provider of Enterprise messaging solutions. Through secure services and management tools, Venali enables your business to utilize existing IT systems to reliably send, receive and manage faxes, voice messages, mobile (SMS/MMS) messages, email and telex.

By leveraging previous IT outlays with Venali's scalable global IP messaging network, businesses are able to reduce overall costs and realize an immediate return-on-investment. This technology eliminates the need for separate telecommunication hardware and services along with respective maintenance and bottlenecks. For years, Venali has been at the industry forefront, providing state-of-the-art messaging solutions to businesses of all sizes.

Venali's corporate headquarters are located in Miami, Florida. Venali serves international markets through its offices in Munich, Singapore and the United Kingdom.

For more information about Venali's Smart Web Services and how our messaging solutions can benefit your business, please visit www.venali.com or call 1-786-276-0770.

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